

Content creation guide for partners

The whole system on a few pages. How a stranger becomes your client, which apps do which job, what you make every day, and which guide to open next.

Affiliate marketing in trading is one of the most competitive corners of the internet, and social media made it louder. Everyone with a chart and a phone is posting. What separates the partners who earn from the ones who quit is not talent. It is a system, followed every day.

Being a partner is simple. You post about trading. Some people get curious. You give them a place to follow you and a way to go further. When they are ready, they open their account through your link, and you earn when they trade.

You do not need followers, money or years of experience. You need a phone, one clear idea of how the system works, and the habit of posting every day. This guide is the system. The other guides show you each app, step by step, with screenshots. Read this one first.

What you will learn

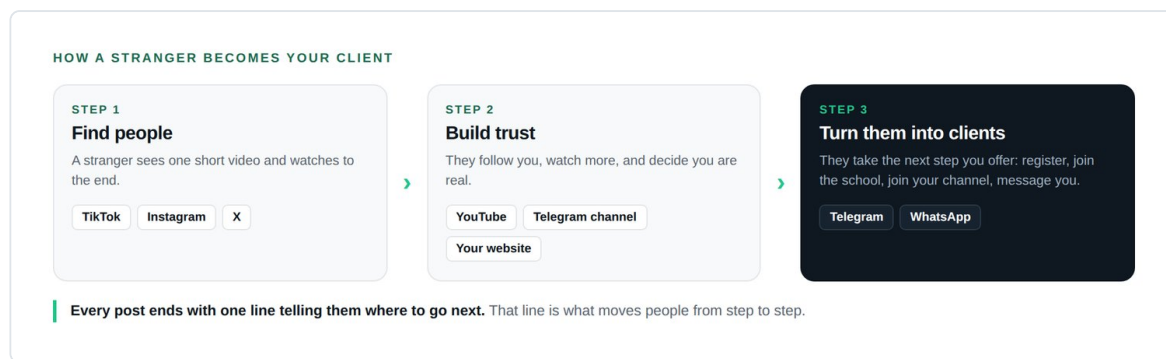
- How a stranger becomes your client, in three steps
- Which apps do which job: find people, build trust, turn them into clients
- Where to send the people you find, depending on what you offer
- What you need before you start (less than you think)
- What to call yourself when you are new, and why honesty works
- How to choose your two platforms, and the film once, post everywhere lifehack
- What you make every day, full time or part time
- Where your link goes, and the rules that keep your accounts safe
- Your first 30 days, and which guide to open next
- Top tips, do this not that, and key takeaways

How a stranger becomes your client

Every partner, on every app, does the same three things. Everything else in this library is detail.

Step	What happens	Where
1. Find people	A stranger sees one of your videos and watches to the end	TikTok, Instagram, X
2. Build trust	They follow you, watch more, and decide you are real	YouTube, your Telegram channel, your website
3. Turn them into clients	They take the next step you offer: register, join the school, join your channel, message you	Registration page, landing page, Telegram, WhatsApp

Nobody opens a trading account after one 30 second video from a stranger. That is why step 2 exists. And nobody takes a next step they were never offered. That is why every post ends with one line telling them where to go. How long step 2 takes depends on who you talk to: an experienced trader who likes your comparison of conditions can register the same day; a beginner needs weeks of your channel first.



The whole system. Short videos find people, long content builds trust, a private channel turns them into clients.

Which app does which job

App	Job	What you post	How often
TikTok	Find people	20 to 40 second videos, your face, one idea	Every day
Instagram	Find people	The same videos as Reels, plus stories	Every day
X	Find people	The same videos, plus short text posts	Most days
YouTube	Build trust	The same videos as Shorts, plus one long video a week	Shorts daily, long weekly
Your website	Build trust	One page: who you are, your Telegram, your link	Set up once
Telegram channel	Turn them into clients	Your real life, results, tips, one post a day with a message CTA	Every day
WhatsApp	Turn them into clients	One to one chats with people who are ready	When they message

The videos are the same everywhere. You make one video and it works on four apps.

Where to send the people you find

The apps catch attention. Where you send it depends on what you offer, not on one fixed route.

Send them to	When it fits
The PrimeXBT registration page (your partner link)	Your audience already trades and you talk about conditions, platforms, spreads. The shortest path.
A PrimeXBT product or campaign page	One specific offer: a bonus, a contest, a feature.
Your own landing page or link page	Several offers, one place. The safest thing to put in a bio.
The trading school or free course	Your audience is beginners and you sell learning.
Your Telegram channel	You post signals, analysis or daily results and want people to see everything and message you.
Your YouTube channel	Your offer needs the long explanation.
WhatsApp	A conversation, fast, in countries where WhatsApp is the main app.

If the video compares conditions and says "this is the best place to start", send them to the registration page. If it says "I made this trade with signals", send them where the signals are. If it says "here is where I learned", send them to the school. One rule never changes: no money promises next to any link.

What you need before you start

You need	You do not need
A phone	A camera, a microphone, a laptop
A quiet place with a window	A studio or a ring light
The basics of trading, enough to explain them to a beginner	Years of experience or a track record
A trading account, real or demo, so you have something to show	A big account
One hour a day, or more if you choose	A team

If you already trade, show what you know. If you have never traded, that is also a good start: learn the basics, open a demo or a small real account, and show your journey. People trust someone starting from zero more than a stranger claiming to be an expert. The one condition: learn enough to help the people who message you.

What to call yourself when you are new

Three ways to describe yourself. All work. Pick the one that is true for you.

Position	Who it fits	What it sounds like
Learning in public	Complete beginners, or anyone under a year in	"Month 2 of learning to trade. Here is what I got wrong this week."
Helping beginners start	Anyone who knows the basics and enjoys explaining	"I help people who have never traded take the first step."
A trader who helps	People who trade every day and have real results	"I trade gold every morning. Here is today's setup, and here is where I lost."

Only say you are a trader if you are one. People trust a big number, but they trust honesty more. "Today I made 20 dollars, small but real" gets more messages than a fake screenshot of thousands. Transparency is the one thing fake accounts cannot copy. Say your position the same way everywhere: bio, channel description, videos.

Choose your two platforms

Do not start everywhere. Pick the two places where you feel most like yourself, and get good there first.

1. **Where do you already spend time?** If you scroll TikTok every day, you already understand TikTok.
2. **What are you comfortable making?** Some people can talk to a phone for 30 seconds. Some prefer writing. Nobody should be forced to film 15 minute videos on day one.

If you are	Start with	Add later
Comfortable on camera, short attention span	TikTok + Telegram or a landing page	Instagram, YouTube Shorts
Comfortable on camera, like explaining properly	YouTube + Telegram or a landing page	TikTok, Instagram
Prefer writing to filming	X + Telegram or a landing page	Instagram, a website
Already have contacts who ask you about trading	WhatsApp + Telegram	TikTok

One of the two is where people become clients. For most partners that is Telegram, because people see everything and message you there. For a partner who talks to experienced traders it can be a landing page with the registration link. Either way, the videos need somewhere to send people.

Be consistent. One video a day on two apps for 90 days beats five apps for two weeks and then nothing.

PICK THE TWO PLATFORMS WHERE YOU FEEL LIKE YOURSELF

IF YOU ARE
Comfortable on camera, short attention span

TikTok Telegram

Add later: Instagram, YouTube Shorts

IF YOU ARE
Comfortable on camera, like explaining properly

YouTube Telegram

Add later: TikTok, Instagram

IF YOU ARE
Happier writing than filming

X Telegram

Add later: Instagram, a website

IF YOU ARE
Already asked about trading by friends and contacts

WhatsApp Telegram

Add later: TikTok

Telegram is always one of the two. It is where people become clients. The other one is wherever you would post anyway.

Pick the two where you feel like yourself. Telegram is always one of them.

The lifehack for later: film once, post everywhere. The video you make for TikTok is the same video you post as an Instagram Reel, a YouTube Short, and on X. Save it without the watermark, post it four times, two minutes each. This is how partners run five platforms with one hour a day. It is for when your two platforms are a habit, not for week one.

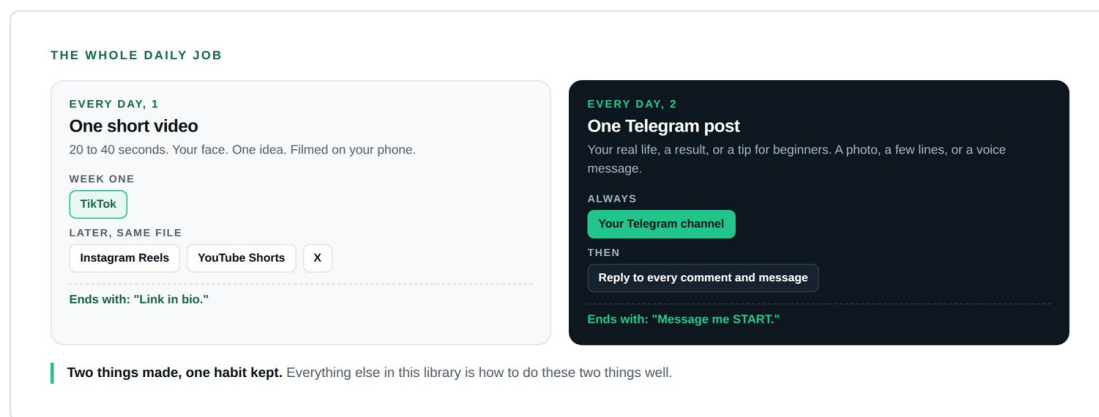
What you make every day

Every day	What it is	Where it goes
One short video	20 to 40 seconds, your face, one idea, ends with "link in bio"	TikTok, later Instagram, Shorts, X
One post where people become clients	Real life, a result, or a tip, ends with a message CTA	Your Telegram channel, or your landing page updated
Replies	Every comment and every message, within an hour if you can	Everywhere

That is the whole job. Two things made, one habit kept.

On every app you post the same three types of content. Mix them across the week: two real life, two results, three tips. Never three results in a row, that is what every fake account does.

Type	What it is	Why it works
Your real life	You, your day, your desk, where you are	Shows you are a real person, not a company
Your results or learning	One trade, one screenshot, one lesson, wins and losses	Proof that you actually do this
Tips for beginners	One simple thing in plain words	Useful, so people share it and follow you



One video and one Telegram post a day, and where each one goes.

Full time or part time

There is no magic number of hours. How far you go depends on what you put in.

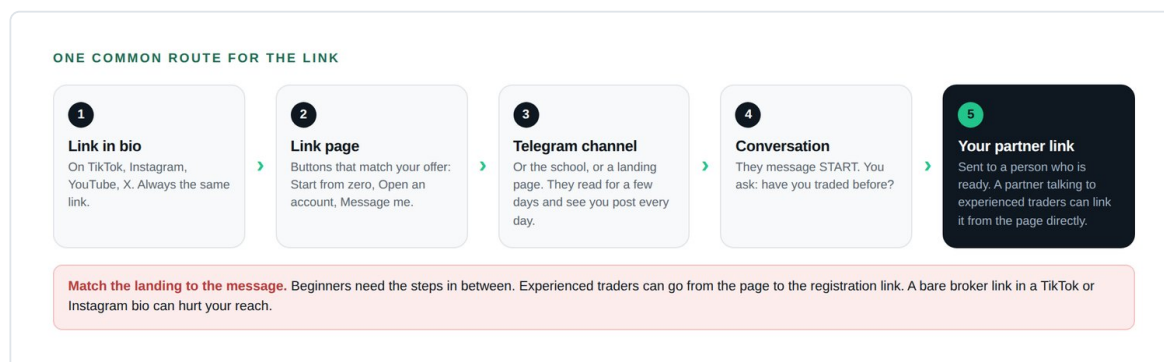
	Part time	Full time
Time	About an hour a day	Most of the day
Platforms	Two	All of them, film once, post everywhere
You make	One video, one Telegram post, replies	Several videos, one long YouTube video a week, a website, daily stories
Also	Learn trading a little each week	Learn trading and content properly, treat it as a job
Good for	A second income next to a job	Making this the main income

Both work. What does not work is deciding nothing. Choose one, write a simple plan (which apps, what time of day, how many posts), and follow it.

Where your link goes

Every bio and every "link in bio" points to the same place. For most partners that is a link page or landing page with the buttons that match the offer: **Start from zero** (the school or your Telegram channel), **Open an account** (your partner link, with "the platform I use" next to it), **Message me**. A bare broker link in a TikTok or Instagram bio gets removed or cuts your reach; a page in between is what the apps are comfortable with. A partner talking to experienced traders on YouTube or X can link the registration page directly.

Your partner link also lives in your Telegram pinned message, in posts about the platform you use, in YouTube descriptions with the honest line, and in conversations with someone who is ready.



One common route: bio link, link page, then the destination that fits the offer.

The rules that keep your accounts safe

Every app is strict with trading content. Follow these and you will not lose an account.

Do	Never
Say what you are learning or what you did	Promise money: "guaranteed", "risk free", "make money today"
Show small honest results, losses included	Show stacks of cash, luxury, big profit screenshots
Say "trading is high risk and most people lose money" sometimes	Skip the risk line
Say "I partner with the platform I use"	Hide that you are a partner
Say "link in bio"	Push people to another app by name in every video
Use your own screenshots	Use other people's results

Your first 30 days

Week	What you do
1	Pick your two platforms. Set up both using the guides. Decide where your link sends people and set that up (channel, landing page or link page). Film seven videos in one session. Post one a day.
2	Same rhythm. One video, one Telegram post, replies. Do not check numbers.
3	Same rhythm. Add one platform with film once, post everywhere, if the habit is solid.
4	Same rhythm. Look back: which videos did people watch to the end? Make more of those.

Most partners who stop, stop in week 3 or 4, right before anything happens. Commit to 90 days before judging anything.

Top tips for partners

- 1. Consistency beats everything.** One video a day for 90 days. Miss a day, fine. Miss a week, you start again.
- 2. Build your own brand, your way.** Your face, your name, your one line, the same everywhere. People follow people. If you hate the camera, write. If you hate writing, film.
- 3. Stay in your niche.** One corner of trading, one audience. Non traders or traders, not both.
- 4. Honest small beats fake big.** "Made 20 dollars today", posted honestly, attracts more than a fake thousand. Transparency is the one thing fake accounts cannot copy.
- 5. Every post ends with one line.** Link in bio on the apps, the message CTA in your channel. People need to hear it 20 times.
- 6. Match the landing to the message.** Traders to the registration page, beginners to the school or the channel, one offer to its campaign page.
- 7. Reply to everyone, within the hour.** The person who comments or messages is your warmest lead, and your learning is also your content.
- 8. Measure once a week, then follow the plan.** Three numbers, one change per week. Decide once, then stop deciding.

Do this, not that

Do this	Not that
Two platforms, one of them where people become clients	Five apps at once, none with a rhythm
Start as a learner and show it	Wait until you feel like an expert
Pick the honest position and say it everywhere	Pretend to be something you are not
Show your face	A chart with a voice over
Small honest results, losses included	A fake big number
End every post with one line telling them where to go	Post and hope
Reply to every comment and message within the hour	Leave the warmest leads waiting
Learn trading a little every week	Try to help people you cannot help
Once a week, look at three numbers	Check numbers every day
Commit to 90 days	Quit in week four

Key takeaways

- Three steps, always in this order: find people, build trust, turn them into clients.
- Short videos find people. Long content and a channel build trust. The next step depends on your offer: registration page, campaign page, landing page, school, Telegram, WhatsApp.
- A phone is enough. No experience is fine. Learn the basics and show your journey.
- Be honest about who you are. Transparency is the one thing fake accounts cannot copy.
- Two platforms, one of them where people become clients. One video and one post a day, full time or part time, but consistent.
- Link in bio goes to a page with the buttons that match your offer, with the honest line next to your partner link.

Before you post anything

- ☐ **Choose your position.** Write it in one line.
- ☐ **Choose your two platforms.** Telegram plus one. Write down when in the day you will post.
- ☐ **Set up where your link sends people.** A Telegram channel with the "how to start" message pinned, or a landing page or link page with your buttons.
- ☐ **Create your other account.** Face photo, short bio, same name as the channel.
- ☐ **Learn the basics.** Enough to explain a stop loss, a pip, and leverage to a friend.
- ☐ **Film seven videos in one session.** Then post one a day, with one Telegram post a day.

Which guide to open next

You want to	Open
Find new people every day with short videos, then build trust	TikTok guide, YouTube guide, Instagram guide, X guide
Free search traffic that lasts for months	Pinterest for free traffic, Blogging for affiliate marketing, SEO basics
Run several platforms in less time	Social media strategy, Make one video work on 5 platforms, AI tools for content creators
One link in every bio, and the place where people become clients	Link page guide, Telegram channel guide (Community)
Never wonder what to say or post	Hook and script library, CTA library, 30-day content calendar, Ready-to-post packs, Branded image library

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